net art

Master in "New Media Art Design"
Accademia di Belle Arti di Brera, Milano
A. A. 2009 - 2010

Prof. Domenico Quaranta
http://domenicoquaranta.com
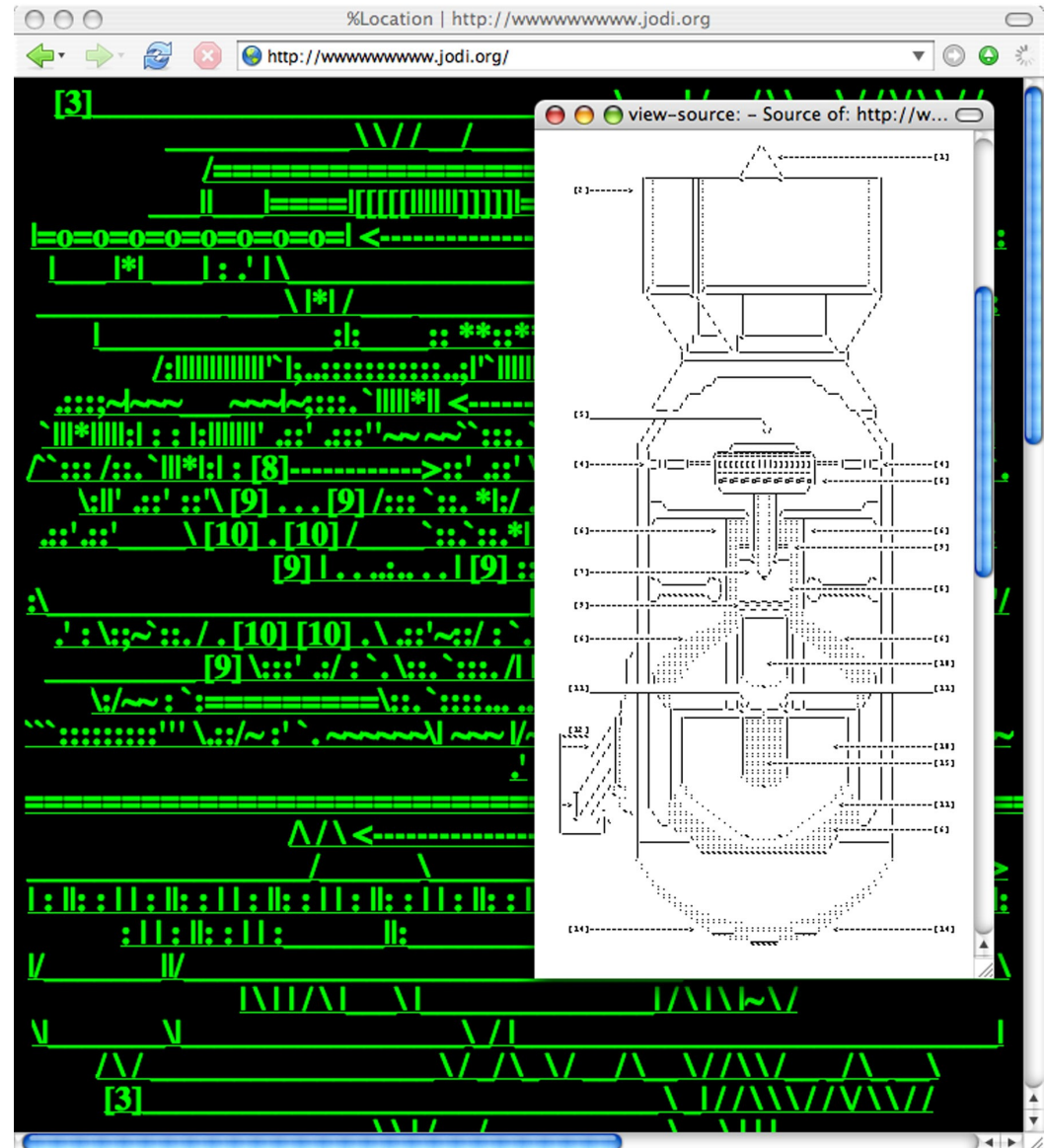info@domenicoquaranta.com

What it is and what it's not

Net Art is:

- the art of the Netizens.

Net Art is not:

- a technique;
- web design;
- social networking;
- an iPhone application.

... and, above all, it's art

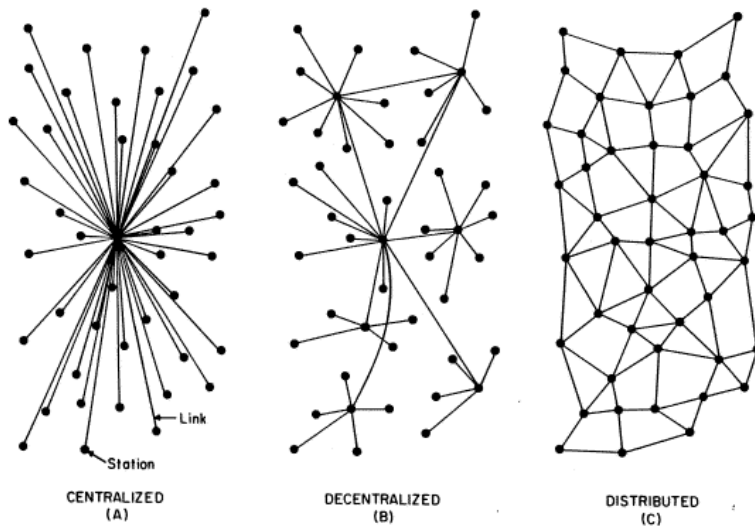**Francisco Goya**

The Yes Men

History

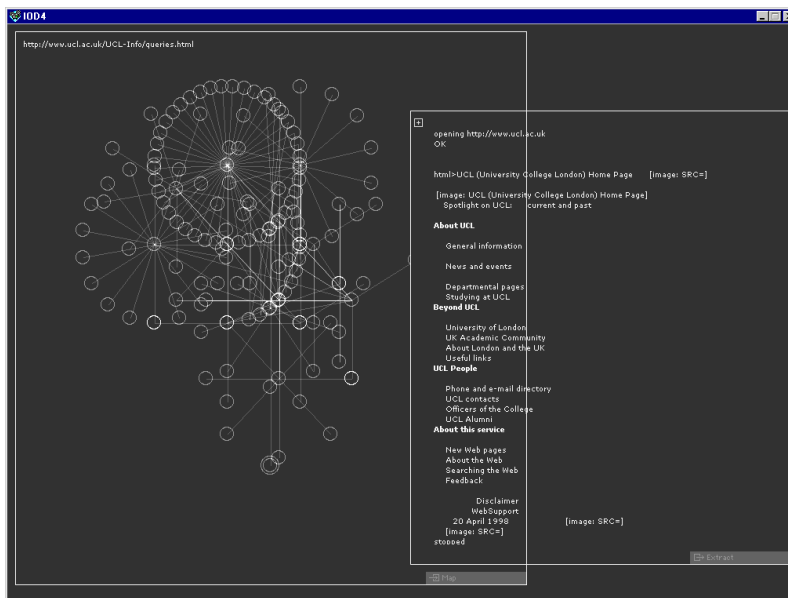FIG. I — Centralized, Decentralized and Distributed Networks

CENTRALIZED (A)   DECENTRALIZED (B)   DISTRIBUTED (C)

Phase 1 – The pioneers (1994 – 1998)

Phase 2 – The cowboys (1999 – 2001)

Phase 3 – The Neen (2000 – 2005)
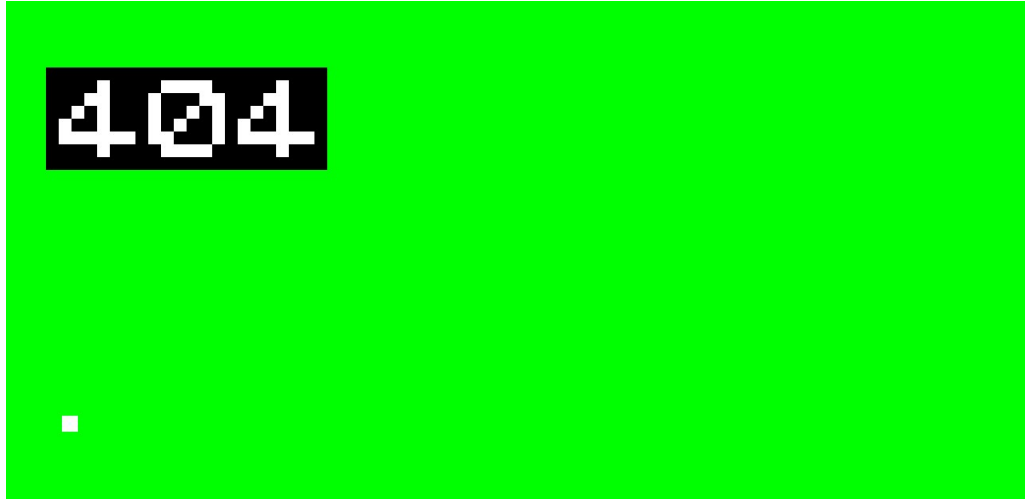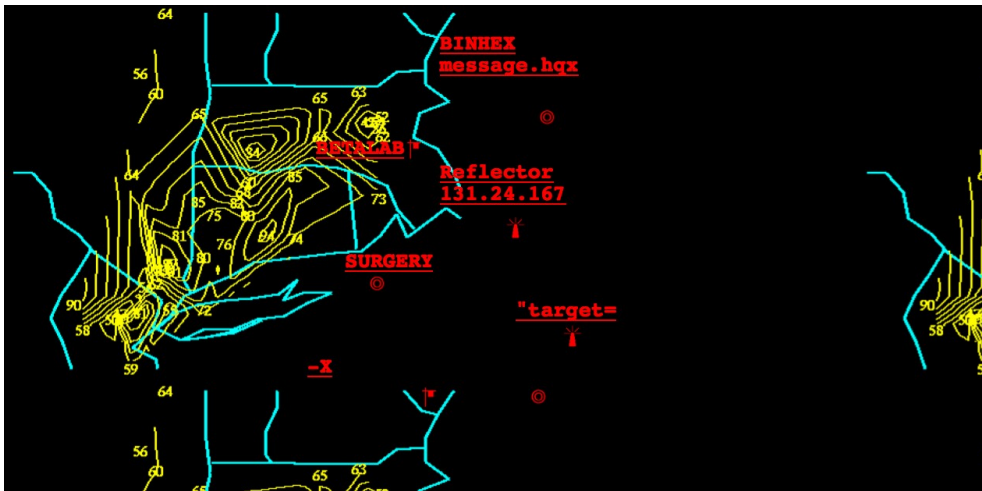
Phase 4 – The Natives (2005 - present)

Phase 1 – The pioneers (1994 – 1998)
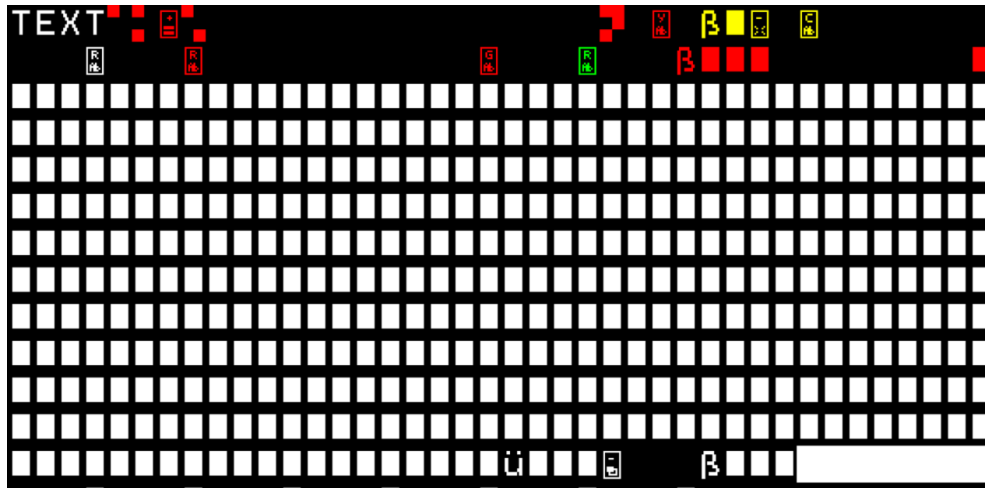
Phase 1 – The pioneers (1994 – 1998)

Jodi

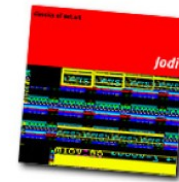# Phase 1 – The pioneers (1994 – 1998)

Jodi
http://en.wikipedia.org/wiki/Jodi_%28art_collective%29

Phase 1 – The pioneers (1994 – 1998)

The Official History of Net.art volume II

classics of net.art

welcome
catalogue
order

jodi

Spanish net.artist, generally considered the greatest artist of the 20th century. He is unique as an inventor of forms, as an innovator of styles and techniques, as a master of various media, and as one of the most prolific artists in history. He created more than 20,000 works.

heath bunting

British net.artist, draughtsman, photographer, and designer. After a brilliant prize-winning career as a student, Bunting had achieved international success by the time he was in his mid-20s, and has since consolidated his position as by far the best-known British artist of his generation. His phenomenal success has been based not only on the flair, wit, and versatility of his work, but also on his colorful personality, which has made him a recognizable figure even to people not particularly interested in art.

alexei shoulgin

Vuk Cosic
http://www.ljudmila.org/~vuk/

Phase 1 – The pioneers (1994 – 1998)

Vuk Cosic
http://www.ljudmila.org/~vuk/

Phase 1 – The pioneers (1994 – 1998)

Alexei Shulgin
http://www.easylife.org/

Phase 1 – The pioneers (1994 – 1998)

Alexei Shulgin
http://www.easylife.org/

FAQ

Why should I choose FuckU-FuckMe(tm)?

FuckU-FuckMe is the most powerful, pleasurable, inexpensive, and only dual-party Internet remote intercourse tool on the market today.

How does FuckU-FuckMe compare to competing technologies?

FuckU-FuckMe is the only product in its class, and cannot be reasonably compared to other remote communication tools. Where they differ sharply is in the advanced, powerful and efficient protocol architecture and new haptic-compression algorithms FUFME has designed into FuckU-FuckMe.

How many users can be involved at the same time?

FuckU-FuckMe is designed for two users only, as it is based on the paradigm of traditional heterosexual intercourse. While FuckU-FuckMe does not object to alternative sexual activities, users should

FuckU-FuckMe in use (click to enlarge)

Can I communicate with partners who use different computers than I do?

Presently FuckU-FuckMe only works with Windows 95, Windows 98 and Windows NT. Macintosh and Linux versions are currently being developed.

Why do I always get "Host Not Found" whenever I try to connect?

An occassional "Host Not Found" may be due to temporary network problems, or because the party you tried to reach

Phase 1 – The pioneers (1994 – 1998)

Visitor's guide to London

Teleportaciia Olie Lialine

THE TELEGRAPH, WIRED 50: Heath Bunting

Heath Bunting is on a mission. But don't asking him to define what it is. His CV (bored teen and home computer hacker in 80s Stevenage, flyposter, graffiti artist and art radio pirate in Bristol, bulletin board organiser and digital culture activist (or, his phrase, artivist) in London (is replete with the necessary qualifications for a 90s sub-culture citizen but what s interesting about Heath is that if you want to describe to someone what he actually does there s simply no handy category that you can slot him into.

If you had to classify him, you could do worse than call him an organiser of art events. Some of these take place online, some of them in RL, most of them have something to do with technology, though not all. One early event that hit the headlines was his 1994 Kings Cross phone-in, when Heath distributed the numbers of the telephone kiosks around Kings Cross station using the Internet and asked whoever found them to choose one, call it at a specific time and chat with whoever picked up the phone. The incident was a resounding success; at 6 pm one August afternoon, the are was transformed into "a massive techno crowd dancing to the sound of ringing telephones", according to Heath.

More recently, in collaboration with his mother an ex-Greenham activist and bus driver he set up a bogus Glaxo website which mimicked the real one and asked employees to send in their pets for vivisection and experimentation.
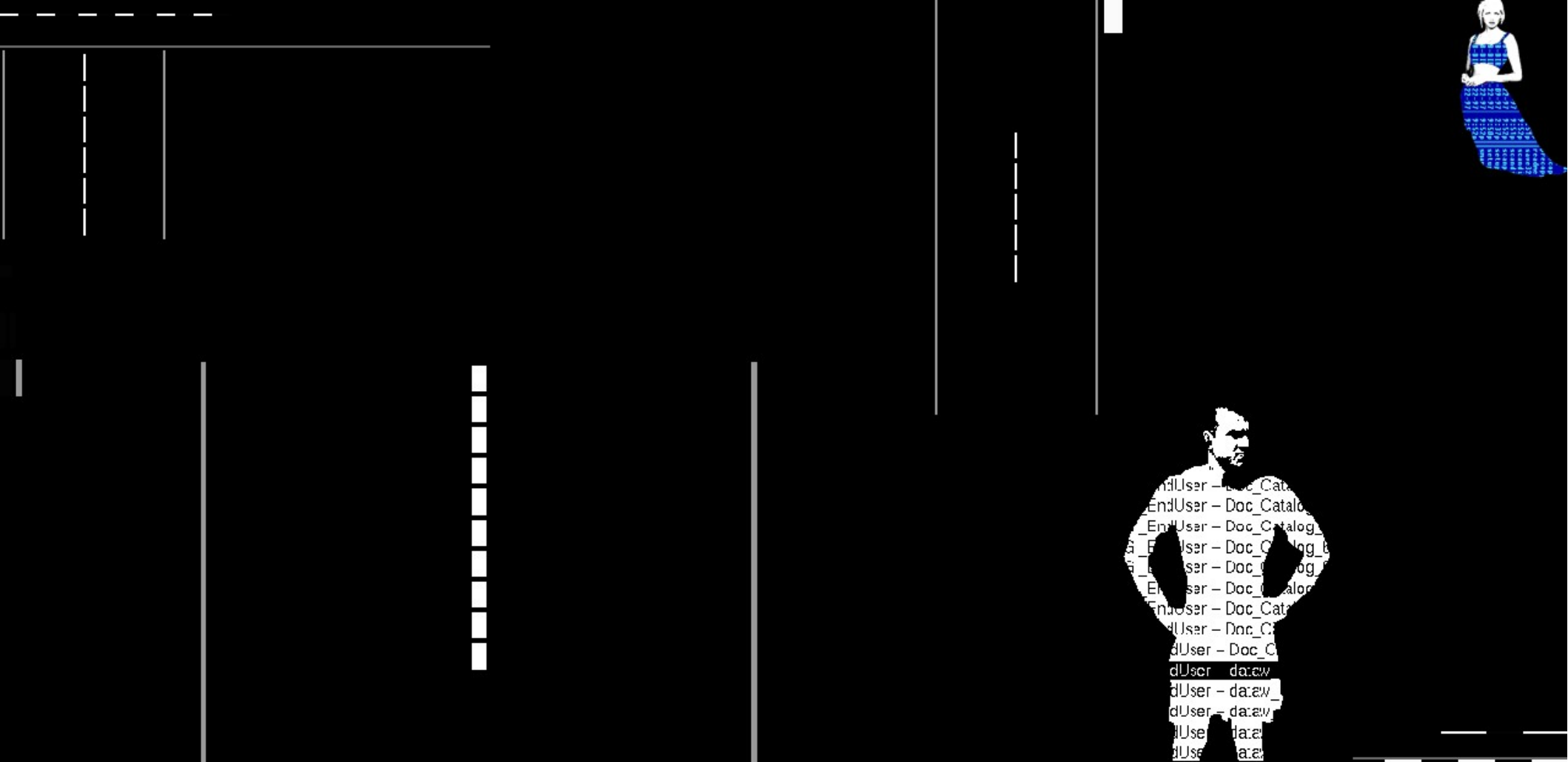
Heath Bunting
http://www.irational.org/heath/

Identity Swap Database

Phase 1 – The pioneers (1994 – 1998)

Olia Lialina
http://art.teleportacia.org/olia.html

will-n-testament

1. I revoke all former Wills and testamentary dispositions made by me and declare this to be my last Will.
2. I appoint mike of ~~www.design~~ ~~staff.astic~~ ~~www.dot~~ ~~www.paranoia~~ audio.msk.ru/mike to be the Executor and Trustee hereof.
3. I give all my real and personal property whatsoever and wheresoever including any property over which
   I may have a general power of appointment or disposition by Will to my Trustee to pay thereout all my
   debts and funeral and testamentary expenses and subject thereto to give the following works to the
   persons named:

   a) My Boyfriend Came Back from the War and MBCBFTW Museum to my daughter Sofja Aleinikova
   b) Anna Karenin goes to paradise to Inna Kolosova
   c) Agatha Appears to ~~MOMI, London~~ Gleb Aleinikov
   d) ~~CINE FANTOM online archives to CINE FANTOM Club~~
        Zombie&Mummy to Dragan Espenschied
   e) My files in Heaven&Hell to Michael Samyn's children
   f) ~~The Great Gatsby to Alexei Shulgin~~ Merry Christmas to Fabio Ciucci
   g) ~~If You Want to Clean Your Screen~~ Some Universe to Diana McCartny
   h) Www.teleportacia.org to ~~cross_the_border_group~~ Florian Schneider
   i) ~~Trust-n-dust Diary to Florian Schneider~~
        1000$ PAGE CONTEST presidency to my son Jurij Espenschied
   j) Trust-n-dust Diary page to Artemy Lebedev
   k) My articles in English to Josephine Bosma
   l) My articles in Russian to Tilman Baumgaertel
   m) Blinking table to ~~Heath Bunting~~ Elisabeth Timm
   n) Olia.htm to Igor Stromajer
   o) Olia.html to Vuk Cosic
   p) Lion/fresh.htm to Marko Peljhan
   q) Chat.jpg to ~~Mknotart'99~~ Vadim Epstein
   r) will.jpg to Andreas Broeckmann
   s) ~~Daisy.gif~~ teaching page to Rachel ~~Backer~~ Greene
   t) This page to David Nicholson
   u) e-mail account olia@~~sitylineru.teleportacia~~profolia.org to Pit Schultz
   v) icq number 6239646 to Richard Barbrook
   w) Art.Teleportacia gallery to Rachel Backer
   x) olia_splash to Frederic Madre
   y) Identity Swap Database observation to Heath Bunting
   z) File Transfer Protocol and W to Konstantin Morshnev

4. If any of the persons named in paragraph 3 predecease me leaving a child or children living at my death
   who reach the age of ~~eight~~sixteen years then such child or children shall take absolutely and if more than one in

W

A Private Contribution to the Open Source Movement
A Generous Input to WYSIWYG Software Development

Will-n-Testament by Olia Lialina was probated in the beginning of 1998.
Since then generations of internet users have been admiring
the beauty and simplicity of the page; a site carefully built
on a foundation of craft and code.

The time for heroic deeds is over.
The time for admiration has ended.

Enter your text in the form below.
Get the sample.
Copy the code on the result page.
Paste this code into your html document.

Be special, important or anonymous.
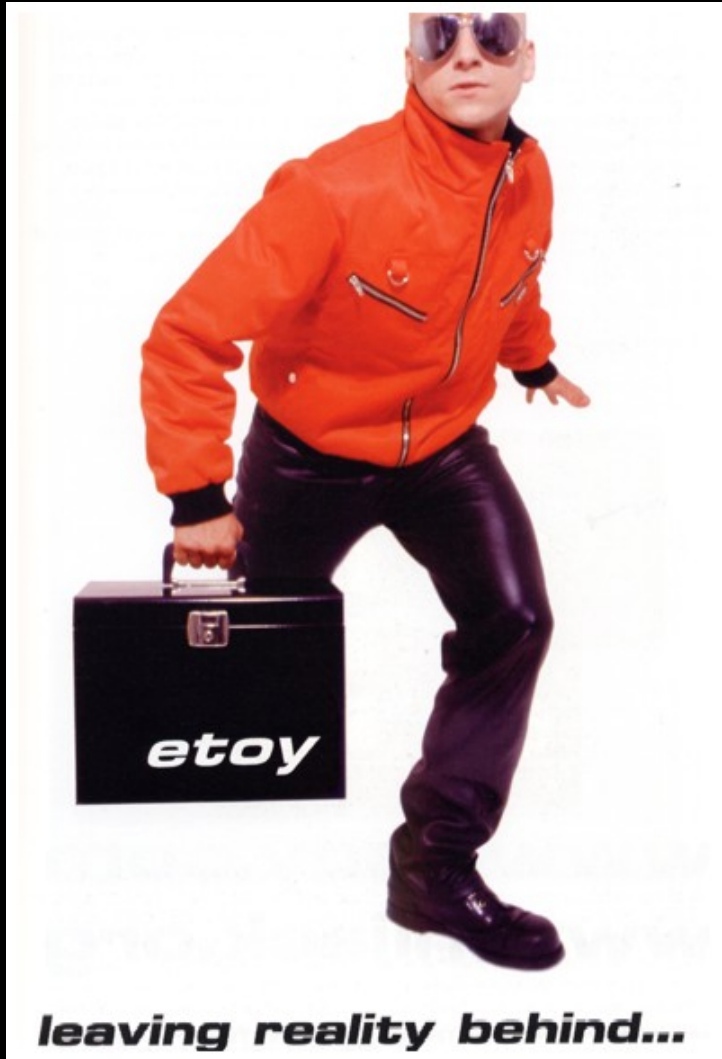Use it in your home pages, love letters, art projects.

Letters-images will come to you directly from Teleportacia server.
Your 'W' will be the
same 'W' as in
original Will-n-Testament document.

encode

Phase 2 – The cowboys (1999 – 2001)

Phase 2 – The cowboys (1999 – 2001)

leaving reality behind...

etoy

etoy
www.etoy.com

Phase 2 – The cowboys (1999 – 2001)

Phase 2 – The cowboys (1999 – 2001)

Netochka Nezvanova / Antiorp
http://en.wikipedia.org/wiki/Netochka_Nezvanova

Phase 2 – The cowboys (1999 – 2001)
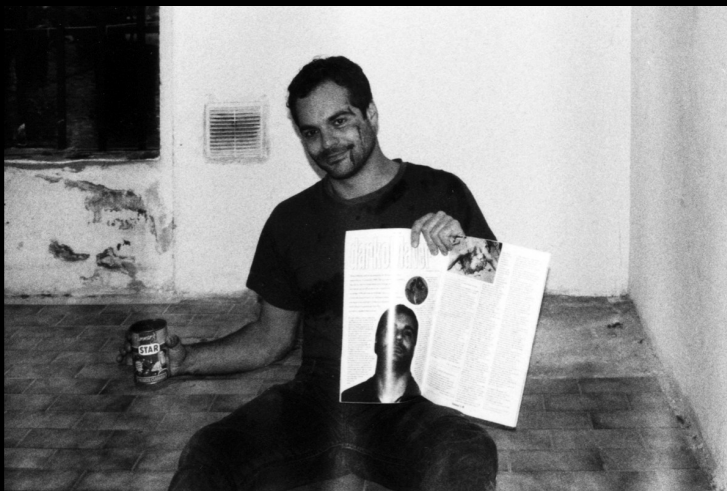
0100101110101101.ORG
http://www.0100101110101101.org/

Phase 2 – The cowboys (1999 – 2001)

Rtmark / The Yes Men
http://www.rtmark.com/
http://theyesmen.org/

Phase 3 – The Neen (2000 – 2005)

Phase 3 – The Neen (2000 – 2005)

Early in the year 2000, Miltos Manetas, with the assistance of ArtProduction Fund and Yvonne Force, commissioned California based branding company Lexicon to create a name for an art movement.

Lexicon, (the creators of "Powerbook", "Embassy Suites" and "Pentium"), delivered more than one hundred terms. Manetas chose two : Telic and Neen.

Telic, a name appropriated from linguistics, means "something directed or tending towards a goal or purpose; purposeful". For example "I am driving to Los Angeles" is a Telic statement. "I am driving" is not. Telos, in Greek, means "the end" or "the purpose".

The word "Neen" was created by a computer program run by Lexicon. It is a palindrome (like Dada) and coincidentally, in old Greek, means "exactly now".
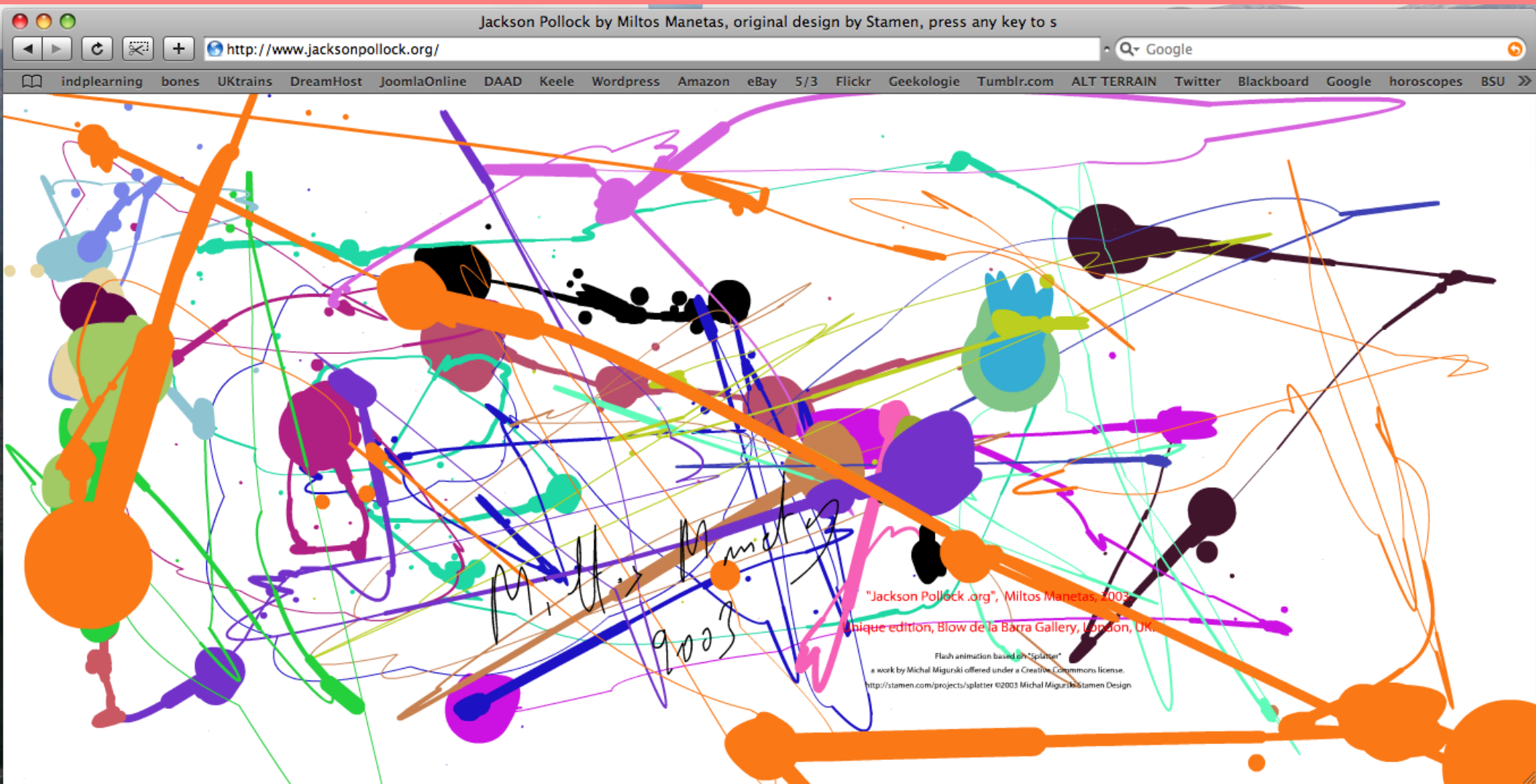
Neen has been introduced in May 2000 in a performance at Gagosian Gallery in New York. This was the starting point for an international movement which grew by word of mouth and on the Internet...
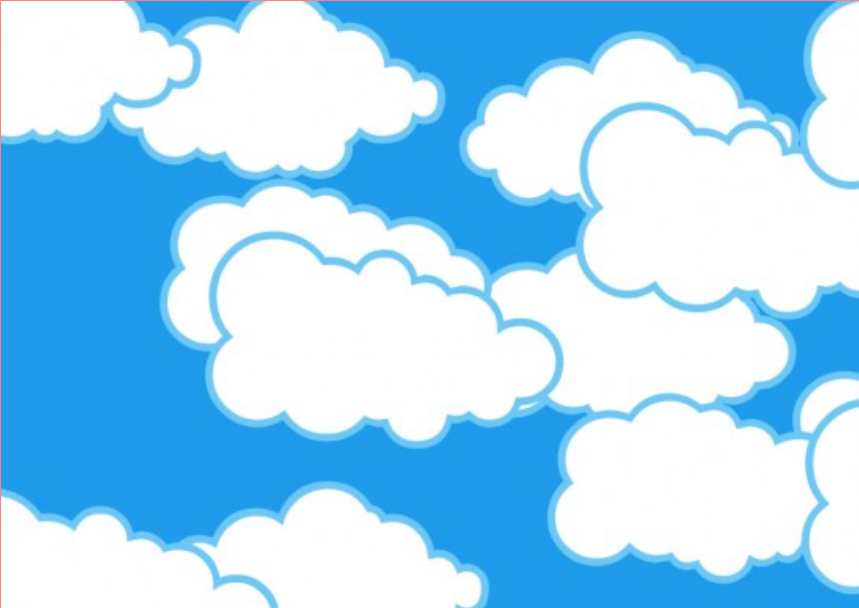
http://www.manetas.com/eo/neen/
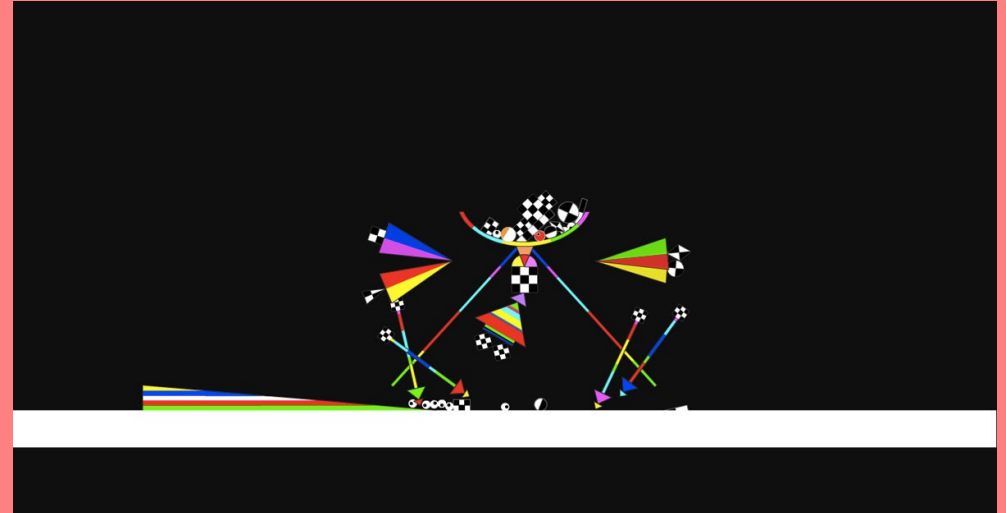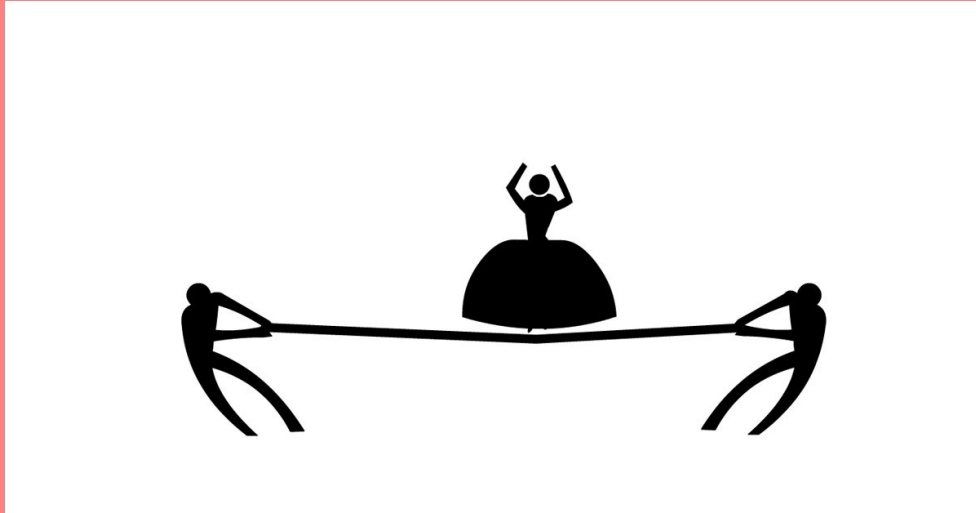http://www.superneen.com/
http://manetas.com/manetascollection/

Phase 3 – The Neen (2000 – 2005)

Miltos Manetas
http://www.manetas.com/

Phase 3 – The Neen (2000 – 2005)

Rafael Rozendaal
http://www.newrafael.com/

Phase 3 – The Neen (2000 – 2005)

Phase 3 – The Neen (2000 – 2005)

Andreas Angelidakis
http://www.angelidakis.com/
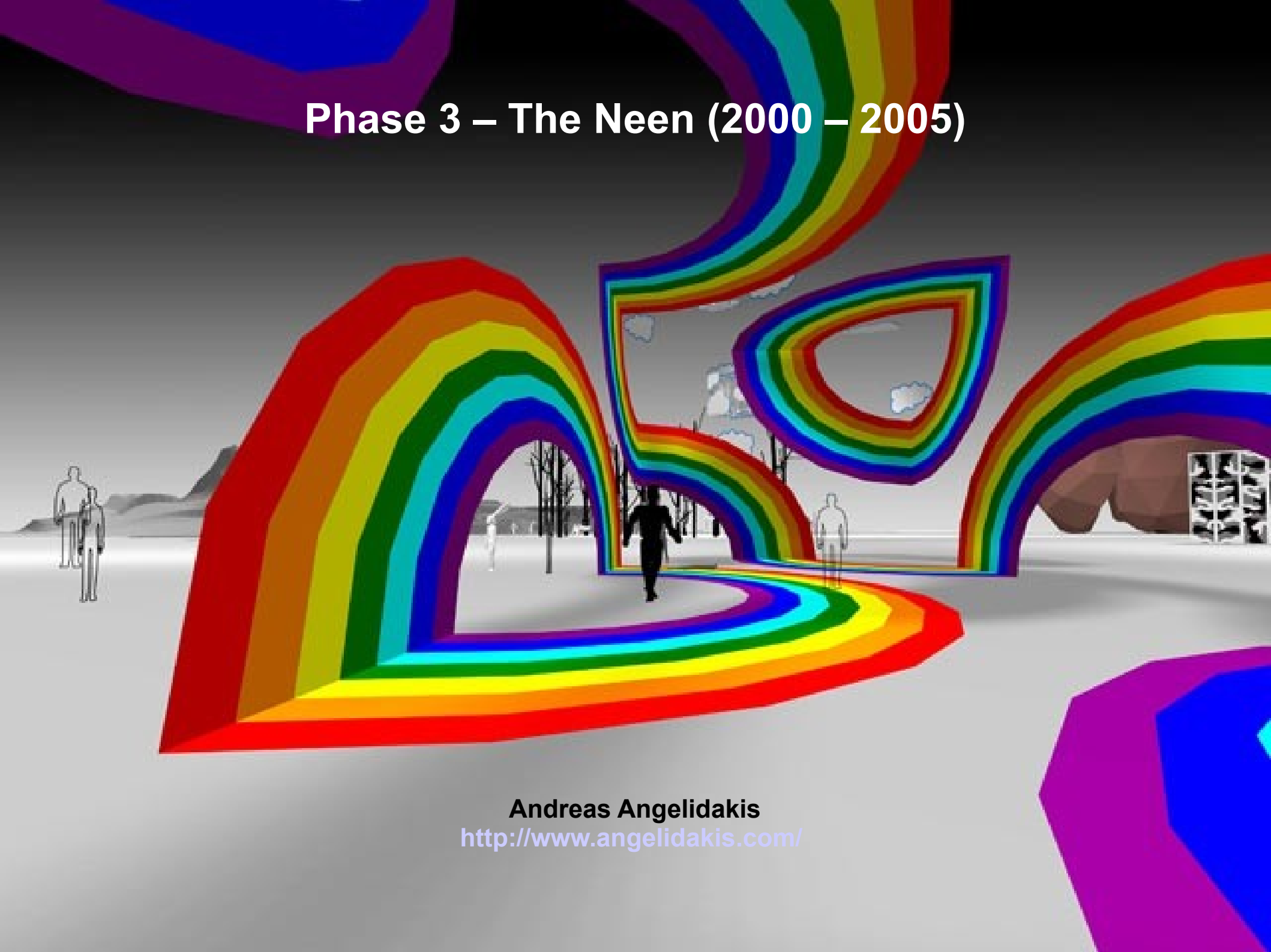
Phase 3 – The Neen (2000 – 2005)
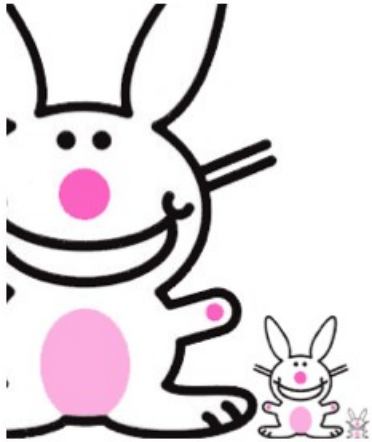
definition of a genius

almost genius - gets things done with hard work.

genius - gets things done with no effort.

super genius - does nothing because of absolute understanding of the essence of everything.

Nikola Tosic
http://tosic.com/

Phase 3 – The Neen (2000 – 2005)

DON"T CALL ME ELEPHANT!
I AM GONNA KILL YOU!

Mai Ueda
http://www.maiueda.com/

Phase 4 – The Natives (2005 - present)

Phase 4 – The Natives (2005 - present)

Jodi
http://globalmove.us/ - http://thumbing.org/
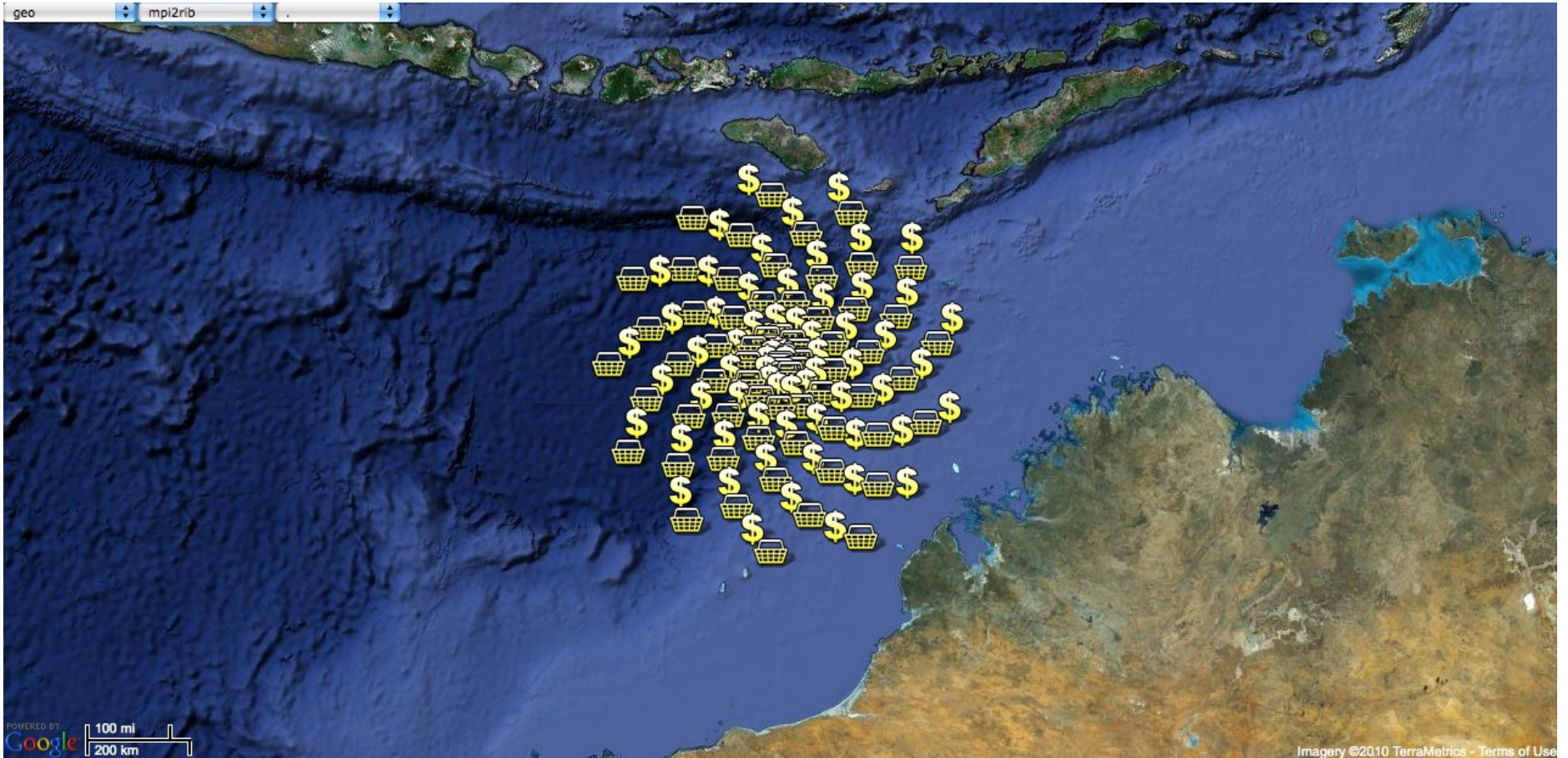
Phase 4 – The Natives (2005 - present)
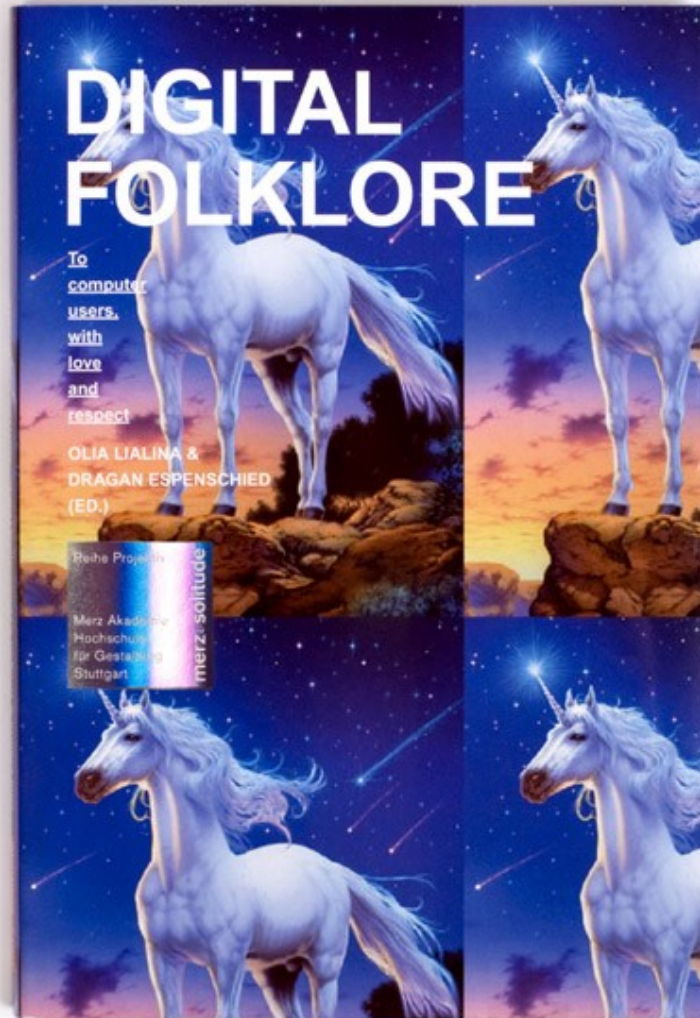
Olia Lialina & Dragan Espenshied
http://digital-folklore.org/

Phase 4 – The Natives (2005 - present)

Cory Arcangel
http://www.coryarcangel.com/

Phase 4 – The Natives (2005 - present)

Oliver Laric

http://oliverlaric.com/

Phase 4 – The Natives (2005 - present)

Petra Cortright

http://petracortright.com/

Phase 4 – The Natives (2005 - present)

Jon Rafman
http://jonrafman.com/

Phase 4 – The Natives (2005 - present)

Les Liens Invisibles
http://www.lesliensinvisibles.org/
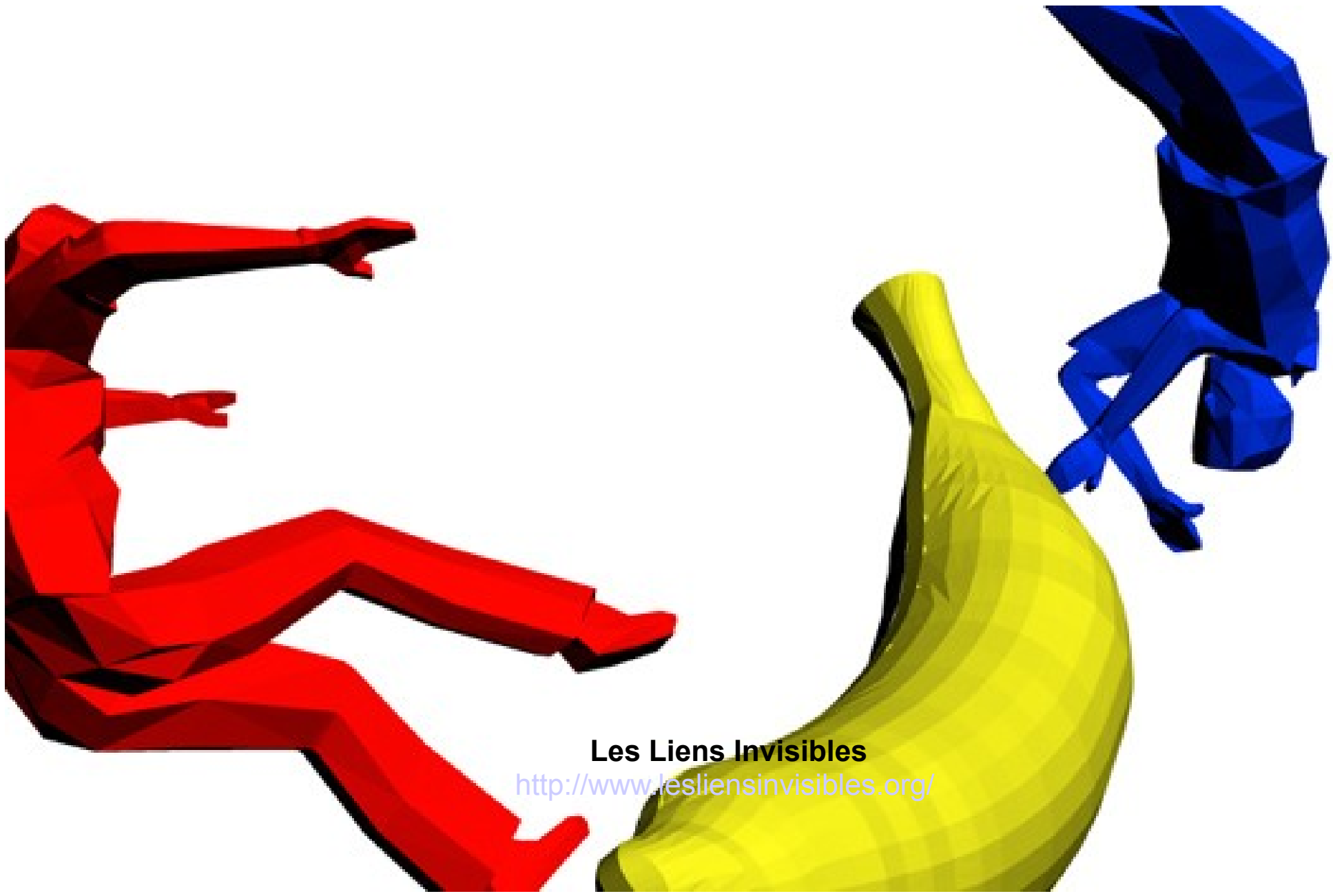
Conclusions

moar

Seth Price & Paul Chan

Suggested Reading

_ Italian

Marco Deseriis, Giuseppe Marano, *Net.art. L'arte della connessione*, Shake Edizioni, Milano 2003 (2007) [scarica pdf]

Domenico Quaranta, *Media, New Media, Postmedia*, Milano, Postmediabooks 2010.

AAVV, *Connessioni Leggendarie*, cat. della mostra, Ready-Made, Milano, 2005 [scarica pdf]

Tatiana Bazzichelli, *Networking. La rete come arte*, Costa & Nolan, Milano 2006. Disponibile anche in inglese e in italiano sul sito http://networkingart.eu/the-book/

_ English

Rachel Greene, *Internet Art*, Thames and Hudson, London 2004

Julian Stallabrass, *Internet Art. The online clash of culture and commerce*, Tate Publishing, London 2003.

Jon Ippolito, Joline Blais, *At the Edge of Art*, London, Thames and Hudson 2006.